

FIG. 1

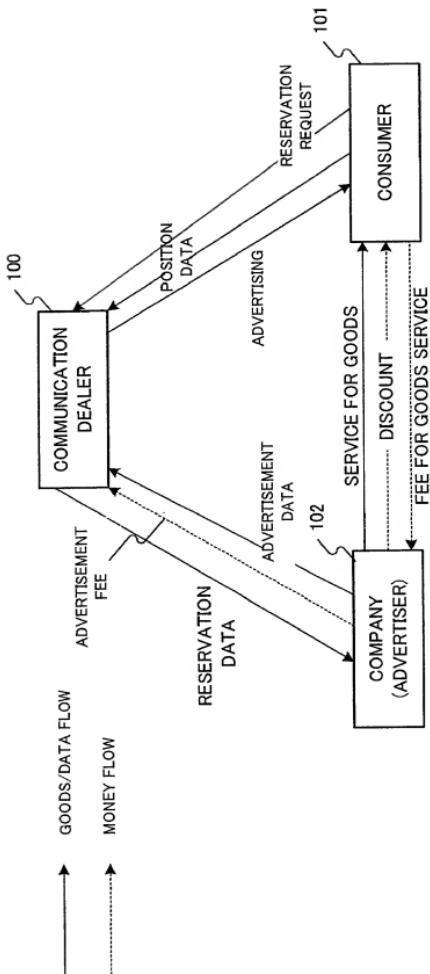


FIG. 2

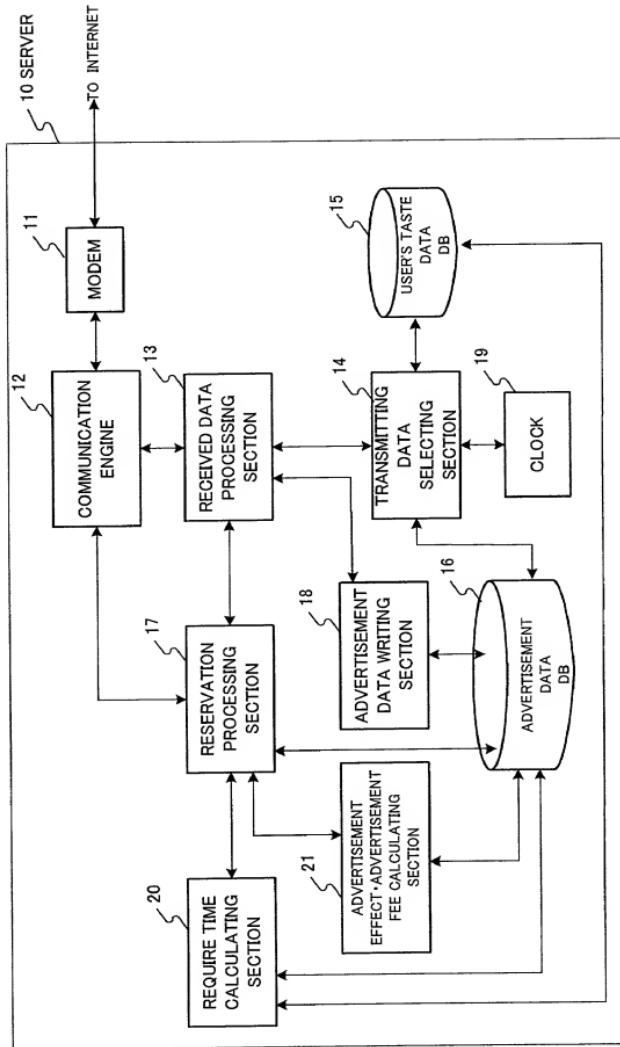


FIG. 3

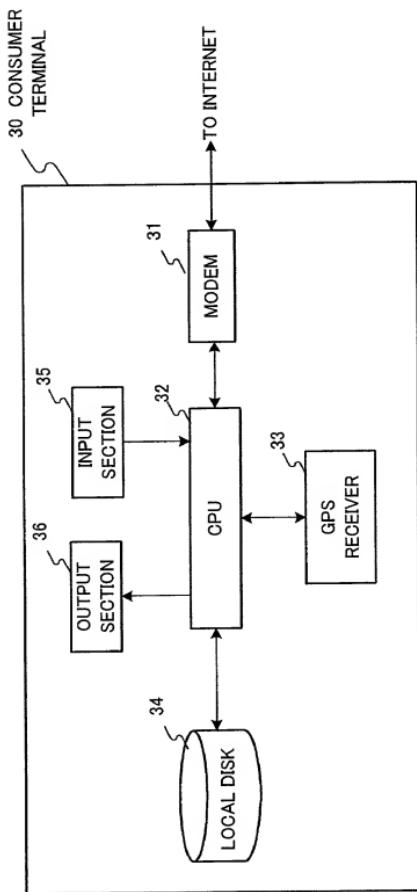


FIG. 4

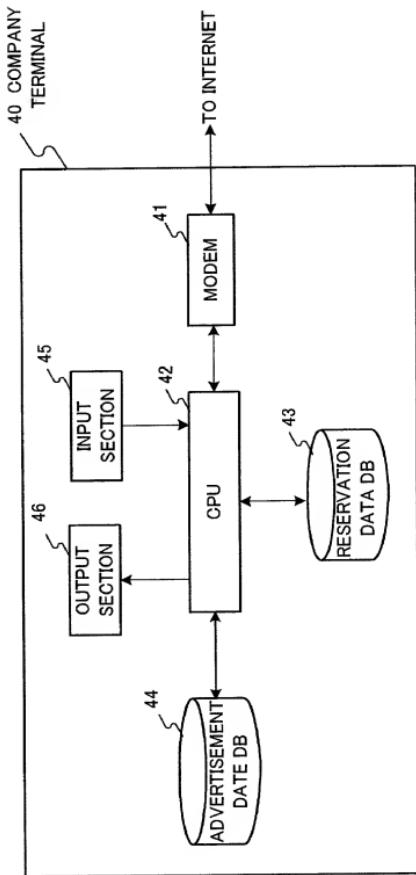


FIG. 5

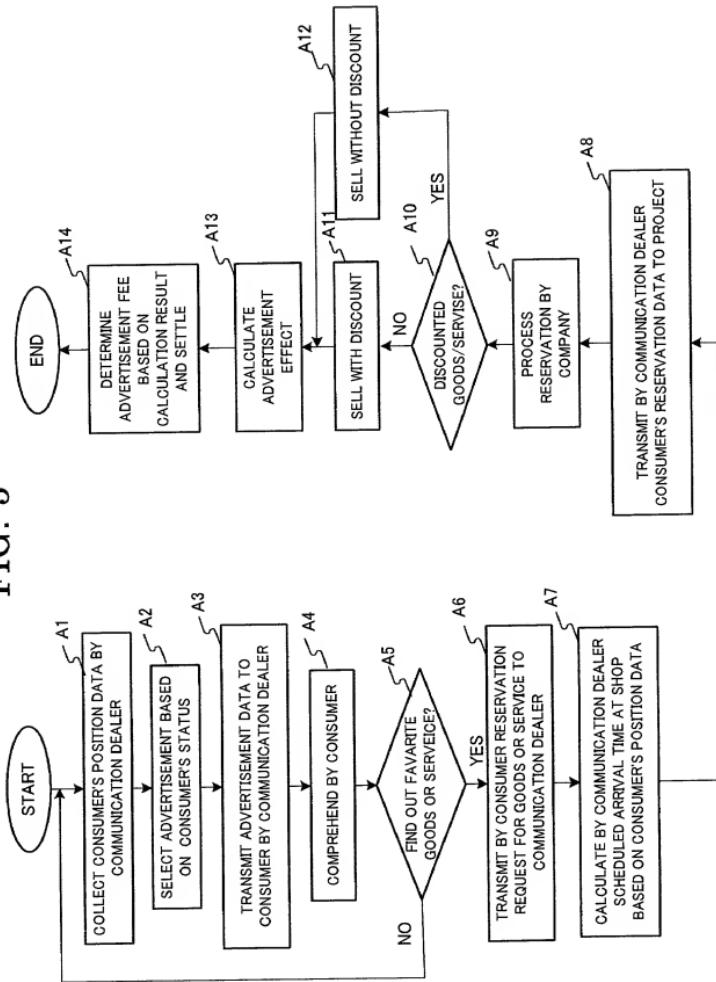


FIG.6

COMPANY NAME OF ADVERTISEMENT	A BURGER SHOP						
NAME OF ADVERTISED GOODS	AAA BURGER SET						
ATTRIBUTE DATA OF ADVERTISEMENT	<table border="1"> <tr> <td>SUBJECT CONSUMER</td> <td>TEN TO TWENTY YEARS OLD YOUNG PERSON</td> </tr> <tr> <td>ADVERTISEMENT RESTURE EFFECTIVE AREA</td> <td>KAWASAKI, KANAGAWA</td> </tr> <tr> <td>ADVERTISEMENT RESTURE EFFECTIVE TIME ZONE</td> <td>WEEKDAY, 11:00-13:00</td> </tr> </table>	SUBJECT CONSUMER	TEN TO TWENTY YEARS OLD YOUNG PERSON	ADVERTISEMENT RESTURE EFFECTIVE AREA	KAWASAKI, KANAGAWA	ADVERTISEMENT RESTURE EFFECTIVE TIME ZONE	WEEKDAY, 11:00-13:00
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ADVERTISEMENT CONTENT	<table border="1"> <tr> <td>VOICE</td> <td>AAA.wav</td> </tr> <tr> <td>HTLM</td> <td>AAA.html</td> </tr> </table>	VOICE	AAA.wav	HTLM	AAA.html		
VOICE	AAA.wav						
HTLM	AAA.html						

FIG.7

COMPANY NAME OF ADVERTISEMENT	NAME OF ADVERTISED GOODS	ADVERTISEMENT CONTENT(VOICE,IMAGE)
A BURGER SHOP	AAA BURGER SET	AAA.wav, AAA.html
B RESTAURANT	SPECIAL DINNER	BBB.wav, BBB.html
C AMUSEMENT LAND	SPRING EVENT	CCC.wav, CCC.html
:	:	:

FIG.8

RESERVATION NAME	RESERVATION TIME	POSITION	SCHEDULED ARRIVAL TIME AT SHOP
ICHIRO SUZUKI	2000/02/29 11:58	AT LONGITUDE 135 DEGREE 42 MINUTES EAST	2000/02/29 12:38
HANAKO YAMADA	2000/02/29 12:15	AT LONGITUDE 135 DEGREE 42 MINUTES EAST	2000/02/29 12:35
:	:	:	: